



VIT[®]
Vellore Institute of Technology
(Deemed to be University under section 3 of UGC Act, 1956)

VIT School of Design (V-SIGN)

Department of Multimedia

Cordially invites you for the 8th module

Guest Lecture

on

**“Content Creation: Application of New Media Tools in Digital
Marketing and Brand Building”**

by

Mr. Francis Johnny

(Senior Video Designer – Freshworks, Chennai)

Date: 12.04.2023 (Wednesday)

Time: 9 AM to 11 AM

Venue: V-SIGN Conference Hall (Gandhi Block)

Prof. Vikash V

(Faculty Coordinator)

Prof. M Raja

(HoD, Multimedia)

Prof. Vydianathan R

(Dean, V-SIGN)

VIT – A Place to learn; A Chance to grow

